PUBLIC CYBER SECURITY

a **digitalhealth** event 2017

07 DECEMBER 2017 - THE ICC BIRMINGHAM

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Four reasons to promote your company in the cyber security space, now ◼

1. Government investment in cyber security is growing – there is an additional £1.9 billion over the next five years to protect citizens, our public services, and businesses

2. Cyber security has seen the sharpest rise in priority level in the last 12 months – it is now the fourth highest priority for NHS IT leaders, according to a recent survey

3. High-profile cyber attacks have caused a market reaction – the recent WannaCry attack has alerted public sector services to the consequences of inadequate cyber security strategies, and they are ready to invest in products and support services now

4. Decision makers are seeking supplier expertise – public sector IT budget holders value your expertise to help shape their cyber strategies before procurement cycles begin

Focused on actionable IT policy and financial insights for budget holders ◢

Who is it for?

Public Cyber Security brings together leading suppliers, budget holders and thought leaders in a collaborative and secure 'closed meeting' environment, to share best practice, learning and innovative ideas to protect the delivery of citizen-facing services against the backdrop of a fast moving technical, legal, and policy context.

The conference is free to attend for 350-400 senior executives and IT leaders across public service delivery, and is exclusive to sponsoring private sector organisations.

What is it?

Focused on actionable IT policy and financial insights for budget holders, the programme includes experts from across the public sector, from government speakers to senior police officers and industry thought leaders. The event will take a mixed-format approach, including plenary sessions, multiple parallel breakout workshops and a 'closed session' for the sharing of real-life cyber security incidents.

Programme highlights

- An ethical hacker demonstration – see how a system can be penetrated

- Closed sessions to share experience and learnings from real world attacks

- Clear guidance on managing the move to GDPR

- Lessons from the private sector

- Real-world guidance: what to do (prevent). How to react (survive)

- Thematic and sector-specific workshops, to maximise targeted opportunities for sponsors around audience engagement and thought leadership.

Confirmed speakers

Ed Tucker, Head of HMRC Cyber Security, HMRC

Martin Ferguson, Director of Policy and Research, Socitm

Dan Taylor, Head of Cyber, NHS Digital

Peter Brown, Group Manager, Information Commissioner's Office

Sarah Harris-Lucas, Cyber Security Skills, Department of Culture, Media and Sport

Professor Carsten Maple, Professor of Cyber Systems Engineering, University of Warwick

Mark Smith, Head of PSN Compliance in the Government Digital Service

Dylan Roberts, Chief Digital Information Officer City of Leeds, Leeds City Council

Mark Thomas, Director of Health Informatics, Northumbria NHS Foundation Trust

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PublicCyberSecurity.com
sales@publiccybersecurity.com
0207 785 6990
@PubCyberSec